Meeting of the Provost’s Open SUNY Advisory Committee  
Meeting Minutes  
Tuesday, November 18, 2014  
Multiple Locations by Video  
Albany, Buffalo, Syracuse, Stony Brook

Attendees:  

I. The first item on the agenda was approval of the meeting minutes from the last meeting. Minutes were approved without revisions and will be posted to the website.

II. The second item on the agenda was an Open SUNY update with members of the Open SUNY team. Since the group last met, a $30M request was put in the SUNY budget for Open SUNY. The majority of the funds will go to campuses for marketing, new program development, and other similar programs. It is unknown whether this request will be approved.

The Open SUNY team is speaking with campuses to outline their enrollment growth aspirations and will be having conversations with
Monroe Community College and SUNY Canton soon. Additional campus conversations are expected in the coming months.

Kick-off webinars were held the first week in November for Wave II campuses. Since then, members of the Open SUNY team have been doing outreach campus by campus to see what services are in place. The Open SUNY team has given Wave II campuses the option of a campus visit to promote awareness of Open SUNY and answer any outstanding implementation questions campuses may have. Some campuses have requested these already and these at least 1 or 2 visits will occur by the end of the calendar year. The rest will occur in the Spring 2015 semester.

As a result of interpreting data differently in the program nomination process, Wave II campuses have been asked to validate the data that was provided. This is in conjunction with the Open SUNY team’s work on metrics. The team will be working with Wave II campuses to see how data should be collected and what the impact is. A member of the committee suggested follow up with the SUNY Excels team to help pare down the data. This aligns with the outcome of the presentation to the SUNY Board of Trustees at the latest meeting. Board members asked questions related to measurable outcomes of Open SUNY.

An upcoming meeting of the SUNY Board of Trustees will feature a presentation and report on student success. Following that report, there will be a follow up on online learning.

III. The third item on the agenda was a discussion of the different uses of MOOCs and whether this group can provide any recommendations on
how MOOCs can best be implemented at SUNY. A member of the Committee discussed MOOCs being used as an extension of the University brand where universities would want to showcase some of their best and most interactive courses to increase their profile. MOOCs can also be used as drivers to net new enrollment. The level of interest in developing a MOOC would vary depending on its application.

The UAB is asking for a review process for state system courses that will be offered through Coursera. Coursera has been in contact with other state systems who are looking to use it for curricular review and are further ahead in that process than SUNY.

Several vehicles could be chosen to develop an exemplar MOOC, including an RFP and the College in the High School program. A member of the committee noted that by using the College in the High School program, it gets the SUNY brand in high schools, offers the possibility of creating a better education process and product for college in the high school, and offers SUNY the opportunity to increase enrollment numbers. The MOOC subcommittee will continue to discuss this item and recommend guidelines to establish priorities and clarify the strengths and weaknesses of these models. It was also noted that discussions on this topic should continue with the State Education Department, BOCES, and CUNY.

**IV.** The fourth item on the agenda was a discussion of the charge of this Committee. The key question has been if the group is an advisory group around development, or will it continue to have a role in the implementation process.
The organization subcommittee has identified a number of issues the Committee could continue to work on, including: cross registration, cross listing, out of state tuition, revenue sharing models, prior learning assessment (PLA), competency based education (CBE), and the relationship between Open SUNY and COIL. The subcommittee will prioritize this list and share with the rest of the members of the committee.

The Board of Trustees has asked this committee to continue to work on the issue of cross registration. In order to do so, other issues will need to be addressed, including the financial model and how to process registration through a single portal.

V. The meeting concluded. The next meeting of the group will take place December 3rd.