Open SUNY: Working together to step up our contribution to student access, completion and success

Regional Tour Update Webinar
October 2013
Regional engagement sessions highlighted some key issues

<table>
<thead>
<tr>
<th>Issues of concern</th>
<th>Resolution</th>
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<tbody>
<tr>
<td>System Administration to grant degrees</td>
<td>Not a campus. Degrees will continue to be granted by your institutions</td>
</tr>
<tr>
<td>Business models (e.g., for cross-registration/cross-listing and Open SUNY funding)</td>
<td>Launching a cross-system committee to address these issues building on work to date</td>
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<tr>
<td>Standardization or loss of individual campus identities</td>
<td>Continued faculty curricular control while leveraging our diversity</td>
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<td>Ability to resolve current policy challenges (e.g., financial aid)</td>
<td>Address together through the broader Open SUNY effort, building on important work to date around the system</td>
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<td>Short time frame before launch</td>
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<tr>
<td>Online course quality</td>
<td></td>
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<tr>
<td>Access to affordable broadband</td>
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<tr>
<td>Student technical / computer skills</td>
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### Did you know...

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>56%</strong></td>
<td>Percent of New Yorkers do not have any college degree</td>
</tr>
<tr>
<td><strong>2 X</strong></td>
<td>Unemployment rate of individuals without any college experience versus those with a Bachelor’s degree</td>
</tr>
<tr>
<td><strong>&gt;30%</strong></td>
<td>Percent of higher education students in the U.S. enrolled in at least one online course</td>
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<tr>
<td><strong>&gt;38%</strong></td>
<td>Percent of students enrolled in college over the age of 25</td>
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<tr>
<td><strong>&gt;12,000</strong></td>
<td>Number of online sections offered across the SUNY system</td>
</tr>
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</table>
Just in New York, there are millions of individuals that need access to a high quality higher education

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>New Yorkers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underserved adults</td>
<td>At least a high school education, but no college degree</td>
<td>6.9 M</td>
</tr>
<tr>
<td>Currently enrolled</td>
<td>Associate or bachelor’s degree</td>
<td>4.2 M</td>
</tr>
<tr>
<td>High school students</td>
<td>Current SUNY students</td>
<td>0.46 M</td>
</tr>
<tr>
<td></td>
<td>Other NYS college students</td>
<td>0.86 M</td>
</tr>
<tr>
<td></td>
<td>Juniors and seniors in NYS</td>
<td>0.39 M</td>
</tr>
</tbody>
</table>

Millions more potential students in other states and around the world

Open SUNY is focused on enhancing SUNY’s role in supporting students’ access, completion and success

**Students**
- Improve the **Access + Completion = Success** equation for students. Reach *new groups* of learners and reach learners in a *new way*

**Faculty**
- Enhance quality instruction for their students; develop professionally; use cutting edge learning tools to improve instruction; enhance profile

**Colleges and universities**
- Sustainably support each institution’s unique student offering and experience by expanding reach and student outcomes

**State**
- Meet the demanding needs of employers and society by producing graduates capable for the 21st century
Open SUNY provides the nation’s leading online-enabled higher education learning experience. Open SUNY will draw on the Power of SUNY and support faculty and campuses in:

- Dramatically enhancing students’ access to higher education
- Improving student completion rates
- Preparing students for success in their lives and careers, and contributing to the economic success of New York State and beyond
Open SUNY is in an intensive period of design that has involved gathering ideas, opportunities and questions from across the system.

2009 +
Prepare and frame
- Framing Open SUNY
- Developing initial proposals
- Building on a rich history

Aug 2013 – Dec 2013
Refine and design
- Refine vision
- Build business case
- Design initiatives
- Develop the launch plan

Jan 2014 – Aug 2014
Launch
- Supports for limited # of programs
- Resolve major policy issues
- Prepare for expansion

Sep 2014 – Jul 2015
Expand
- Add additional degree programs
- Expand set of supports

1. Hear your thoughts / perspectives
2. Conduct targeted research
Based on our work and what we heard, there is an emerging view on the key elements of Open SUNY:

**Online-enabled programs will continue to be designed and delivered by SUNY’s 64 campuses.** Qualified programs will be powered by Open SUNY supports:

- **Student supports**
  - Educational resources
  - Seamless online experience
  - Student services hotline
  - Student mentor

- **Faculty supports**
  - Center for Online Teaching Excellence
  - Course development and enhancement support
  - Open SUNY Learning Commons
  - 24/7 IT help desk

- **Academic initiatives**
  - Third-party content
  - Innovative learning pathways
  - Open SUNY-powered offerings
  - Experiential learning
  - Academic initiatives

- **Campus and system-wide initiatives and supports**
  - Open SUNY infrastructure
  - Stakeholder engagement and communications
  - Policy architecture

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Open SUNY infrastructure

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Emerging view of Open SUNY elements

**Student supports**
- Open textbooks
- Single sign-on
- Seamless online experience
- Exploration course
- Student computer program
- ePortfolio
- 24/7 help desk
- Academic tutoring
- Student services hotline
- Student mentor
- Center for Online Teaching Excellence
- Course development and enhancement support

**Faculty supports**
- Open SUNY Learning Commons
- 24/7 help desk
- Instructional design support
- Content development support

**Open SUNY**

**Monitoring and continuous improvement**
- Competency-based learning
- Prior learning assessment
- Innovative learning pathways
- Experiential learning
- Skill remediation
- Workforce development
- Affordable broadband for NYS
- IT enablers

**Academic initiatives**
- Credit-bearing third-party content
- High-needs disciplines
- Open SUNY International
- Open SUNY-powered offerings
- Open SUNY infrastructure

**Campus and system-wide initiatives and supports**
- SUNY
- Stakeholder engagement and communications
- Policy architecture
- Open SUNY
- Identification & verification
- Legal and compliance policies
- SUNY
- NY State
- Funders and partners
- Revenue and cost models
- Credits and financial aid across campuses

**Emerging view of Open SUNY elements**

**Potential students**
- Open SUNY-powered offerings
- Open SUNY infrastructure

**Stakeholder engagement and communications**
- SUNY
- Open SUNY
- Potential students

**Open SUNY**
- Seamless online experience
- Student services hotline
- Student mentor
- Open textbooks
- Single sign-on
- Instructional design support
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**Open SUNY**

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**Potential students**
- Open SUNY-powered offerings
- Open SUNY infrastructure

**Stakeholder engagement and communications**
- SUNY
- Open SUNY
- Potential students
Open SUNY will focus on working through the business model and cross-registration/cross-listing issues.

**SUNY Board Academic Affairs Committee Chair** has directed us to convene a Committee to address business model and cross-registration/cross-listing issues.

**Charge**
- Business model (i.e., financials between campuses)
- Cross-registration and cross-listing policies and processes

**Participants**
- Widely representative group of registrars and business officers

**Timeline**
- Launching January
- Initial proposals due end of first quarter

**Your Role**
- Support your registrar and/or business officer in participating (as appropriate)
We are moving aggressively toward a targeted, high quality launch of Open SUNY in January 2009 +

- Framing Open SUNY
- Developing initial proposals
- Building on a rich history

Prepare and frame

Aug 2013 – Dec 2013

Refine and design

- Refine vision
- Build business case
- Design initiatives
- Develop the launch plan

Jan 2014 – Aug 2014

Launch

- Supports for limited # of programs
- Resolve major policy issues
- Prepare for expansion

Sep 2014 – Jul 2015

Expand

- Add additional degree programs
- Expand set of supports
The January launch will focus on a subset of Open SUNY elements.

- **Student supports**
  - Single sign-on
  - Open-SUNY.edu navigator
  - Readiness assessment
  - Seamless online experience
  - Exploration course

- **Faculty supports**
  - Center for Online Teaching Excellence
  - Course development and enhancement support
  - Open SUNY Learning Commons
  - 24/7 help desk

- **Academic initiatives**
  - Academic supports
  - Open SUNY-powered offerings
  - Competency-based learning
  - Innovative learning pathways
  - Open SUNY International

- **Campus and system-wide initiatives and supports**
  - High-needs disciplines
  - General education
  - Workforce development
  - Skill remediation
  - Affordable broadband for NYS
  - IT enablers

- **Monitoring and continuous improvement**
  - SUNY
  - Potential students
  - Stakeholder engagement and communications
  - Policy architecture
  - Open SUNY infrastructure

- **Supports**
  - Financial aid across campuses
  - Identifications & verifications
  - Legal and compliance policies
  - Revenue and cost models
  - Open-SUNY powered offerings
Three things we asked Presidents to do to benefit from and contribute to Open SUNY

<table>
<thead>
<tr>
<th>What you can do</th>
<th>Details</th>
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<tbody>
<tr>
<td>Communicate to your campuses</td>
<td>▪ Communicate Open SUNY to your campus</td>
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<tr>
<td></td>
<td>– Three meetings: Administration, Faculty, Students</td>
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<td></td>
<td>– Use communications tools (to be provided)</td>
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<td>– Reach out if you need assistance</td>
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| Share an asset                  | ▪ Expand the impact of your existing online-enabled capabilities by sharing an asset with Open SUNY |
|                                 |   – Faculty supports (e.g., faculty training)                                               |
|                                 |   – Student supports (e.g., online remedial tutoring)                                        |
|                                 |   – Institutional supports (e.g., IP policies)                                               |

| Nominate a program              | ▪ Open SUNY launch will highlight a handful of existing degree programs with distinctive Open SUNY elements |
|                                 | ▪ The Open SUNY effort will provide support to your degree program (e.g., visibility, faculty supports) in exchange for your participation |
We received . . .

- 61 Degree Nominations from 29 Campuses
- 45 Asset Submissions from 21 Campuses

• We are in the process of selecting launch programs and assets
To learn more and to share your views and perspectives

http://open.suny.edu
Thank you!

Questions?
Please send your questions to ContactOpenSUNY@suny.edu