Open SUNY: Working together to step up our contribution to student access, completion and success

SUNY Cobleskill
October 2013
Open SUNY is focused on enhancing SUNY’s role in supporting students’ access, completion and success

**Students**
- Improve the **Access + Completion = Success** equation for students. Reach *new groups* of learners and reach learners in a *new way*

**Faculty**
- Enhance quality instruction for their students; develop professionally; use cutting edge learning tools to improve instruction; enhance profile

**Colleges and universities**
- Sustainably support each institution’s unique student offering and experience by expanding reach and student outcomes

**State**
- Meet the demanding needs of employers and society by producing graduates capable for the 21st century
### Just in New York, there are millions of individuals that need access to a high quality higher education

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
<th>New Yorkers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underserved adults</td>
<td>At least a high school education, but no college degree</td>
<td>6.9 M</td>
</tr>
<tr>
<td></td>
<td>Associate or bachelor’s degree</td>
<td>4.2 M</td>
</tr>
<tr>
<td>Currently enrolled</td>
<td>Current SUNY students</td>
<td>0.46 M</td>
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<tr>
<td></td>
<td>Other NYS college students</td>
<td>0.86 M</td>
</tr>
<tr>
<td>High school students</td>
<td>Juniors and seniors in NYS</td>
<td>0.39 M</td>
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**Total:**
- **6.9 M** New Yorkers need access to higher education.

**Other states and around the world:**
- Millions more potential students need access to higher education.

**Source:** National Center for Education Statistics, Current Population Survey
Open SUNY provides the nation’s leading online-enabled higher education learning experience. Open SUNY will draw on the Power of SUNY and support faculty and campuses in:

- Dramatically enhancing students’ access to higher education
- Improving student completion rates
- Preparing students for success in their lives and careers, and contributing to the economic success of New York State and beyond
Open SUNY is in an intensive period of design that has involved gathering ideas, opportunities and questions from across the system.

**2009 +**

**Prepare and frame**
- Framing Open SUNY
- Developing initial proposals
- Building on a rich history

**Aug 2013 – Dec 2013**

**Refine and design**
- Refine vision
- Build business case
- Design initiatives
- Develop the launch plan

**Jan 2014 – Aug 2014**

**Launch**
- Supports for limited # of programs
- Resolve major policy issues
- Prepare for expansion

**Sep 2014 – Jul 2015**

**Expand**
- Add additional degree programs
- Expand set of supports

1. Hear your thoughts / perspectives
2. Conduct targeted research
Based on our work and what we heard, there is an emerging view on the key elements of Open SUNY.

Online-enabled programs will continue to be designed and delivered by SUNY’s 64 campuses. Qualified programs will be powered by Open SUNY supports.
Regional engagement sessions also highlighted some key issues:

<table>
<thead>
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<th>Issues of concern</th>
<th>Resolution</th>
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<td>Not a campus. Degrees will continue to be granted by your institutions</td>
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<td>Launching a cross-system committee to address these issues building on work to date</td>
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<td>Standardization or loss of individual campus identities</td>
<td>Continued faculty curricular control while leveraging our diversity</td>
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<td>Ability to resolve current policy challenges (e.g., financial aid)</td>
<td>Address together through the broader Open SUNY effort, building on important work to date around the system</td>
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<td>Online course quality</td>
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Open SUNY will focus on working through the business model and cross-registration/cross-listing issues.

SUNY Board Academic Affairs Committee Chair has directed us to convene a Committee to address business model and cross-registration/cross-listing issues.

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<th>Charge</th>
<th>Participants</th>
<th>Timeline</th>
<th>Your Role</th>
</tr>
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</table>
| • Business model (i.e., financials between campuses)  
• Cross-registration and cross-listing policies and processes | • Widely representative group of registrars and business officers | • Launching by mid-January  
• Initial proposals due by early spring | • Support your registrar and/or business officer in participating (as appropriate) |
We are moving aggressively toward a targeted, high quality launch of Open SUNY in January.

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The January launch will focus on a subset of Open SUNY elements.

Open SUNY supports include:
- Student supports: Single sign-on, Open-SUNY.edu navigator, Seamsless online experience, Exploration course, Readiness assessment, Student mentor, Academic tutor, 24/7 help desk.
- Faculty supports: Center for Online Teaching Excellence, Course development and enhancement support, Open SUNY Learning Commons, 24/7 help desk.
- Monitoring and continuous improvement: Experiential learning, Skill remediation.
- Academic initiatives: Competency, Credit-bearing, Open SUNY-powered initiatives.
- Campus and system-wide initiatives and supports: Prior learning assessment, Innovative learning pathways.
- SUNY: Open SUNY International, Open SUNY-powered offerings.
- Stakeholders: Funders and partners, Potential students, Stakeholder engagement and communications.
- Policy: Policy architecture.
- NY State.
- General education.
- Affordable broadband, Workforce development.
- IT enablers.
- Legal and compliance policies.
Three things we asked Presidents to do to benefit from and contribute to Open SUNY

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<th>What you can do</th>
<th>Details</th>
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| Communicate to your campuses | Communicate Open SUNY to your campus  
  - Three meetings: Administration, Faculty, Students  
  - Use communications tools (to be provided)  
  - Reach out if you need assistance |
| Share an asset | Expand the impact of your existing online-enabled capabilities by sharing an asset with Open SUNY  
  - Faculty supports (e.g., faculty training)  
  - Student supports (e.g., online remedial tutoring)  
  - Institutional supports (e.g., IP policies) |
| Nominate a program | Open SUNY launch will highlight a handful of existing degree programs with distinctive Open SUNY elements  
  - The Open SUNY effort will provide support to your degree program (e.g., visibility, faculty supports) in exchange for your participation |
### Potential benefits of online-enabled learning and Open SUNY for faculty

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| **Enhanced outcomes for new and existing students** | - Online-enabled learning models allow you, as faculty, to teach students that could not otherwise access your programs  
- Blended approaches (e.g., COIL) and expanded student supports (e.g., student mentor) enrich opportunities for current students |
| **Substantial learning and growth opportunity**  | - Developing your skills in an increasingly important, and fast growing, area. Open SUNY will offer expanded supports.  
- Frequently, faculty find that lessons learned in teaching online can be incorporated into their face-to-face method |
| **Collaboration with faculty from across the system (and beyond)** | - Participation in joint programs or discipline-based consortia can enhance your relationships with faculty from across SUNY  
- Ability to leverage the best of SUNY to supplement your instruction |
| **Increased potential to teach specialized courses** | - Online offerings can reach wider audiences (e.g., through cross-listings) allowing viability for lowly enrolled courses  
- Online can support creation of specialized certifications or continuing education (e.g., for offering to alumni) |
http://open.suny.edu/
Thank you!

Questions?