Agenda

• Welcome/Introductions (5 minutes)
• Chancellor Remarks (10 minutes)
• Current status and future plans – Team leads (10 min report w/5 min Q&A)
  – Research & Innovation Team – Lisa Stephens
  – Community of Practice Teams – Alexandra Pickett
  – Competency Development Teams – Alexandra Pickett
  – Course Supports Core Team – Sue Gallagher
  – Course Supports: Library Support Team – Laura Murray and Maureen Zajkowski
  – Course Supports: Multimedia Support Team – Emily Schwartz and Sue Gallagher

• Close out (5 minutes)
Welcome/Introductions
Chancellor Remarks
The Open SUNY Center for Online Teaching Excellence will support Fellows with research, competency development, course support, and community.

### Open SUNY Center for Online Teaching

<table>
<thead>
<tr>
<th>Research &amp; innovation</th>
<th>Competency development</th>
<th>Course support</th>
<th>Community of practice</th>
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<tr>
<td>Research &amp; innovation unit within the center that supports research and experimentation in teaching through:  ▪ Guiding research agenda  ▪ Awarding funding  ▪ Documenting and publicizing findings  ▪ Facilitating connections and collaboration</td>
<td>Comprehensive training taught by faculty experienced in online education and delivered through workshops, webinars, and graduate-level certified courses, covering:  ▪ Pedagogical approaches  ▪ LMS platforms  ▪ Education technologies</td>
<td>Support through course development and delivery, provided by a team of:  ▪ Expert peers acting as instructional design coaches  ▪ Content discovery specialists to help discover content  ▪ Multi-media specialists to help create content</td>
<td>A community of peers with strong interconnections enabled by:  ▪ Online forums powered by Learning Commons  ▪ Regular calls, webinars, and workshops hosted by the center  ▪ Annual conferences hosted by research &amp; innovation and competency development</td>
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Research & Innovation Team

Team Members:
• Lisa Stephens, University at Buffalo, Team Leader
• Eric Rabkin, Stony Brook University
• Mark McBride, Monroe Community College
• Nicola Allain, Empire State College
• Paul Schacht, SUNY Geneseo
• Peter Shea, University at Albany
• Alexandra Pickett, SUNY Learning Network
• Kim Scalzo, Center for Professional Development
1. Conceptualized framework for IIRC and outlined an innovation cycle
2. Engaged in multiple national discussions on Multi-State New Models and other large scale innovation projects
3. Revised the IITG RFP and review process to focus the grants on Open SUNY and incorporate the Innovative Instruction Research Council in the review and selection of projects to be funded
A new Innovative Instruction Research Council, chaired by the SUNY Vice Chancellor and Provost, will help articulate a SUNY-wide innovative instruction research focus and foster collaborative projects that benefit all campuses.
4. Worked with the Provost’s Open SUNY Advisory Committee to identify barriers to MOOC development and propose recommendations
1. Flesh out video supports for MOOC and Open SUNY+ (meeting scheduled)
2. Continue with MOOC FAQ and Multi-State Outreach (maintain connections with Steven Mintz), includes panel discussions at SOL Summit at Global Center.
3. Continue FLEXspace development/rollout (as part of Open SUNY OER and Affordable Learning Solutions exploration)
4. IITG Q&A Webinar 2/12, Application deadline March 1st.
5. Communicate need for additional IITG Reviewers.
6. Convene R&I Steering Committee, solicit additional team recommendations from Provost/Chancellor (someone from Research Foundation)?
7. IITG Awards Process, announce prior to CIT
8. Presentation of FLEXspace at International SCUP Conference in Pittsburgh
Community of Practice Team

Core Team Members:
- Alexandra Pickett, SUNY Learning Network, Community of Practice Team Lead
- Christine Kroll, University at Buffalo
- Deborah Spiro, Nassau Community College
- Lisa Dubuc, Niagara Community College
- Martie Dixon, Erie Community College
- Patricia Aceves, Stony Brook University

Expert Team Members:
- Holly Heller-Ross, SUNY Plattsburgh
- Larry Dugan, Finger Lakes Community College
- Marie Sciangula, SUNY Purchase
- Michael Case, Alfred State College
- Michael Knauth, Farmingdale State College
- Russell Kahn, SUNY IT
- Susan Phillips, University at Albany
Community of Practice Team Deliverables

1. Role framework, names, and definitions
   - Interested in online-enabled education
   - Experienced Online Practitioner
   - Expert Instructional Designer
   - Exemplar, Coach, and Mentor
   - Innovator and/ or Researcher

2. Requirements, expectations, and benefits of center roles and the nomination process

3. Facilitated process of naming the Center
4. Contributed to and reviewed Center webpages
5. Promotion of COTE Fellowship and application process
6. Design for interactive networking site with editorial process to crowdsourcethe generation of steady high quality content
7. Transition of SLN to COTE at 2014 SOL Summit - Feb 26-28
To learn more about the Open SUNY faculty center and to stay informed about new developments regarding Open SUNY faculty supports, please visit the website,

http://commons.suny.edu/facultycenter

1. Visit the site to learn more about the center and stay informed

2. Sign up to join the community of practice—or share with your faculty colleagues
COTE Application Review Team

System Administration
• Alexandra Pickett, SUNY Learning Network
• Emily Schwartz, Open SUNY Team

DOODLE Leadership
• Martie Dixon, Erie Community College
• Meghan Pereira, Buffalo State College
• Lisa Dubuc, Niagara County Community College
• Peggy Van Kirk, Monroe Community College
• Hope Windle, SUNY Ulster
• Vicky Sloan, Clinton Community College
COTE Membership

- Interested in Online-Enabled Education, 210
- Experienced Online Practitioner, 296
- Innovator and/or Researcher, 32
- Exemplar, Coach, and Mentor, 20
- Expert Instructional Designer, 13
1. Developing a commons space for Fellows
   – Functional requirements for commons space
2. Developing community activities and programs
Core Team Members
• Alexandra Pickett, SUNY Learning Network, Team Leader
• Anne Reed, University at Buffalo
• Carine Surdey, SUNY Broome
• Linda Lawrence, Empire State College
• Pamela Youngs-Maher, Upstate Medical University
• William Pelz, Herkimer County Community College
• Robert Piorkowski, SUNY Learning Network

Expert Team Members
• Douglas Kahn, Suffolk County Community College
• Peter Shea, University at Albany
• Terry Keys, Monroe Community College
• Tom Mackey, Empire State College
1. Competency Matrix – Matrix of competencies for online faculty and instructional designers in the areas of course development/delivery skills and instructional design and pedagogy on a continuum (Fundamental, Core, Advanced)

2. Certification Partnership Program - Developed proposal for Graduate Certificate Programs with Univ. Buffalo and Univ. Albany
   - Outlines the role COTE would serve within already established certification programs
   - Suggests the establishment of a joint certificate in instructional design
   - Directly maps the certificates as pathways for those aspiring toward expert roles within COTE (Exemplar Faculty, Innovator and/or Researcher, and Expert Instructional Designer)
Competency Development Team
Next Steps

1. Competency Matrix
   - Determine learning objectives, form, and structure of courses/resources for each competency development pathway
   - Creation of a badging system
   - Work with Certification/Accreditation team to ensure courses meet objectives for PLA

2. Certification Partnership Program
   - Univ. Buffalo and Univ. Albany working on revised proposal
   - Form working group to work on accreditation agreement
Course Supports Core Team

Team Members:

- Sue Gallagher, Hudson Valley Community College, Team Leader
- Irene Scruton, SUNY Oswego
- Jeanne Fagan, Finger Lakes Community College
- Kathleen Stone, Empire State College
- Caroline Manssino Cohen, University at Albany
- Robert Piorkowski, SUNY Learning Network
- Ryan McCabe, Finger Lakes Community College
- John McCune, SUNY Fredonia
- Wendy Tang, Stony Brook University
1. Developed a structured set of questions to determine the campuses current faculty and course development/refresh model. The result would be an Online Program Profile based on sample templates for:
   – Degree Program profile
   – Course Profile
   – Faculty Profile

2. Developed a production project plan template for campuses comprising the recommended process and steps for campuses to follow in refreshing the courses in their degree program in order to meet the expectations of an Open SUNY + degree.
3. Proposed definition of the ‘aspirations’ for what an Open SUNY + course should be based on national instructional design standards, including signature elements that will be identified with Open SUNY + courses.
1. Hire new Instructional Designers and Multimedia Developers
2. Form new team of Wave I campus representatives
3. Identify Wave I Campus Course Development needs from COTE versus what will be provided by the campus
   – Instructional Design Support
   – Multimedia Development Support
   – Library Support
4. Implement pilot Course Enhancement cycle with Wave I campuses and gather feedback
5. Revise Course Development model for Wave II implementation
Course Supports – Library Support Team

Team Members:

- Maureen Zajkowsk, SUNY System Administration, Co-Team Leader
- Laura Murray, SUNY System Administration, Co-Team Leader
- Amanda Mitchell, SUNY Delhi
- Brandon West, SUNY Oswego
- Cori Wilhelm, SUNY Canton
- Dana Longley, Empire State College
- Darren Chase, Stony Brook University
- Michelle Costello, SUNY Geneseo
1. Established a clear articulation of support provided by a librarian to a faculty member.

2. Developed a list of resources and tools utilized by a librarian for provision of support including any licenses needed, etc. categorized with proposed arrangements and cost structure if applicable.

3. Developed a Guide Book to bring a librarian new to this role up to speed on which services to provide.
Next Steps

1. Implement pilot Course Enhancement cycle with Wave I campuses and gather feedback

2. Revise and continue to add to the Guidebook and Lists of Resources/Tools for Wave II implementation
Course Supports – Multimedia Support Team

Team Members:
- Sue Gallagher, Hudson Valley Community College, Co-Team Leader
- Emily Schwartz, SUNY System Administration, Co-Team Leader
- Robert Piorkowski, SUNY Learning Network
- Linda Ryder - Hudson Valley Community College
- Ann Pearlman, SUNY Brockport
- Dan Feinberg, SUNY Learning Network
- Dave Ghidiu, Monroe Community College
- John Hughes, Empire State College
- Meghan Pereira, Buffalo State College
- Jeffrey Riman, Fashion Institute of Technology
1. Developed a standard set of recommended multimedia tools and resources to be procured and used across the system by the multimedia specialist to support faculty in the enhancement of their online courses.
   - Tech Smith Suite
   - Adobe Master Suite
   - Voice Thread
   - Ensemble
   - Professional Audio and Video Equipment
   - Networked Mass Storage

2. Developed a menu of options for using multimedia faculty can consider in enhancing the quality of their online courses – options are linked to well-established pedagogical standards and enable faculty to find options based on a variety of instructional activities.
## Appendix VI: Menu of Multimedia Service

<table>
<thead>
<tr>
<th>Pedagogical question</th>
<th>Activity</th>
<th>Possible solution and tools</th>
<th>Theory Question</th>
<th>Resources (complexity and necessary support)</th>
</tr>
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<tbody>
<tr>
<td>How do faculty and students get to know each other in an online environment?</td>
<td>Ice-breaker activity, ongoing communication, peer presentations</td>
<td>Student LMS discussion, VoiceThread Introduction, Youtube video, Jing/Camtasia, Self introductions</td>
<td>Is the student “center stage” in your course? Is your course student-centered? (#4)</td>
<td>low end: faculty and students take video on own device (cell phone, iPad, webcam) The casual quality of a low end share is beneficial. high end: video production facility (MM)</td>
</tr>
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Course Supports – Multimedia Support Team

Next Steps

1. Implement pilot Course Enhancement cycle with Wave I campuses and gather feedback

2. Revise and continue to add to the Menu of Multimedia Development Options and Lists of Tools/Resources for Wave II implementation
How to Stay Involved:

– Continuation of some teams on volunteer basis
– Opportunities to participate on new teams and committees being developed
– Community roles as they are defined (online community leaders, editorial board for community site, etc.)
– Expert resource group as we review/refine the Course Support model
Thank you!