

IITG Project Outcomes Form - Report Outcomes : Entry # 156

Name of person reporting outcomes

Samara Smith

Email

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IITG Project Title

2013-Westbury-Smith-Collaborative Media Lab

Have you applied for, or received additional funds? (choose all that apply):

- Have applied for additional IITG funds to extend this project

Old Westbury contributed a course release for CMC's director, the use of an office, the TV studio production facility and computer labs for production, workshops and tutoring and work study and student internship hours to support additional peer tutoring.

1st Choice:

E-Learning- Digital Literacy

2nd Choice:

E-Learning- Blended Learning

3rd Choice:

Connected Learning- Collaborative Learning

What recommendations would you make to scale-up or share your project more broadly (within an educational sector, or perhaps SUNY-wide)?

Additional resources would enable the Center to test additional free, online tools and to improve our online open educational resources (OER). These OER, available for free online, can be used by anyone across SUNY, and beyond. With more resources, we could offer workshops, webinars or campus visits to support other SUNY campuses wishing to replicate the CMC model or to incorporate our OER into existing digital literacy initiatives. At Old Westbury we could expand our First Year initiative to reach every incoming FY student. We would also enhance assessment, documentation and reporting of our campus initiatives to improve and share our best practices through academic writing, conference presentations and creation of free online tool kits. All of these initiatives would help close the digital divide and participation gap within SUNY, support digital humanities initiatives, promote successful online and blended learning and improve our students' job readiness and civic engagement.

If you would like to create a community of practice within the SUNY Learning Commons, please describe "members of your community" who would be most interested in your outcomes. Please be specific (e.g., math faculty, instructional designers, student services, registrars, administrators, accreditation or assessment specialists).

A community of practice could include faculty interested in digital literacy and digital humanities, instructional designers, librarians and others involved in campus initiatives focused on supporting teaching and learning (writing centers, faculty centers, media centers, tutoring centers, etc.).

Do you intend to create an ongoing "Community of Practice" within the SUNY Learning Commons to continue work and dialog regarding this project?

Unsure at this time

Overall, how successful was IITG in meeting your project goals? (You may elaborate on your response in the final question if not addressed elsewhere.)

Extremely successful

Do you wish your current abstract to be used?

No

If you wish to re-word the abstract to reflect updates or outcomes, you may do so in this text box (please keep it brief – less than 150 words - you can expand on this in your files and links)

The CMC supports digital literacy and the use of emerging media tools in teaching, learning, and communicating at Old Westbury and in the community beyond. This mission is fulfilled by collaborating across disciplines and with community partners to support community engaged and research-based media projects. The CMC supports simple "gateway" projects with the aim of helping students become independent, life-long digital learners. A digital literacy version of a Writing Center, CMC utilizes free, online tools to support digital production across the curriculum. Understanding that some students have limited equipment, software and Internet access, we use free, online tools that require no downloads to better support students who depend upon public computers or mobile devices. CMC supports digital production across the disciplines by helping instructors design digital assignments and by providing workshops, online tutorials and peer tutoring. This blended model allows us to support all students in digital humanities production, while providing individualized help to new digital learners, thereby narrowing the participation gap.

File One Upload and Brief Description

This PDF contains slides presented at CIT 2014 reporting the outcomes of the Collaborative Media Center's 2013-2014 pilot year. Over our pilot teaching term (Spring 2014) 143 students in six linked courses created digital projects. Center staff created 64 short video tutorials and there were 1495 CMC website views and 951 video tutorial views, indicating heavy use of our online tutorials. In assessments, students overwhelmingly reported that they found CMC resources "helpful" (class visits 100%, workshops 98%, tutoring 98%, video tutorials 91%). The greatest shift in student attitudes was evidenced in the response to: "I am likely to take an online or hybrid class in the future" with a 26-point increase in those who agreed with this statement from the baseline (41%) to the final (67%) assessment. This spring we are expanding to support more courses across the First Year program and will have that data at the end of the 2014-2015 academic year.

File One

[CMC-2014-Outcomes1.pdf](#)

Project Website Address (Hyperlink 1)

<http://collaborativemediacenter.org>

Hyperlinks to journal articles or campus/local/national press releases describing your project

<http://www.oldwestbury.edu/news/2125>

Any additional comments or resources you wish to share?

An article reporting on the outcomes of the Collaborative Media Center's pilot year, "Supporting Digital Literacy Across the Curriculum Through Blended Support" is forthcoming in the Journal of Educational Technology Systems Proofs, vol. 43:2.

Additional press links:

http://www.theislandnow.com/roslyn/news/suny-old-westbury-gets-k-for-media-center/article_669c52ec-75a3-11e4-bfbd-f725b1757a4d.html

<https://www.longislandexchange.com/press-releases/collaborative-media-center-earns-suny-grant-for-innovative-instruction/>

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