

IITG Project Outcomes Form - Report Outcomes

Name of person reporting outcomes

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Email

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IITG Project Title

2017-FIT-Pyun-Bamboo Canvas: Instructional Innovation for a Globalized Classroom

Have you applied for, or received additional funds? (choose all that apply):

- Have applied for additional IITG funds to extend this project
- Have applied for campus funds to support this project
- Have applied for support from a private foundation or smaller funding source
- Have received campus funds to support this project

Access Keywords: Enrollment, Diversity, Capacity, Affordability

In order to promote egalitarian and affordable access to diverse curriculum, the Bamboo Canvas web site was expanded with more interactive components. The new project has also produced a globalized learning model focused on the art and craft techniques of East Asia, promoting diverse curriculum, as well as a template for universal access.

Industry partnerships were secured. For example, in November 2017, the Asian Art Museum in San Francisco opened its door on a normally "closed" Monday for a private tour of its Korean Couture galleries. A "live" follow-up exchange between museum personnel, FIT students and faculty followed. The entire video has been shared with FIT's SUNY Korea program and is available on FIT's Faculty Development web site, as well as Bamboo Canvas site.

Completion Keywords: Completion, Persistence, Transfer, Retention

With an interactive website, enhanced with 360 videos and user-controlled maps, students enrolled in Asian art and civilization classes were more engaged with learning activities and demonstrated greater likelihood of completing courses. The interactive materials added an important dimension to the teaching/learning experience, fostering student engagement, as well as retention that can be measured in the longer term. This model is an excellent faculty development resource, easily replicated in other disciplines and courses.

Success Keywords: Applied Learning, Student Supports, Financial Literacy, Career Success

This project was closely associated with SUNY Collaborative Online International Learning (COIL) and partnerships between Fashion Institute of Technology and universities in China, Japan, and Mexico: Tianjin Normal University, Kansai University, Universidad del Caribe. The website is increasing connectivity among SUNY campuses and local art museums with the related November 2 conference and an exhibition. Students who participated in this project applied newly acquired skills to their studies in the Department of Art History and Museum Professions at FIT, and these same skills are now supporting graduates entering the in workplace in galleries, museums and international education.

Inquiry Keywords: Scholarship, Discovery, Innovation, Mentoring

Students and Co-PIs explored new areas of inquiry, and the findings in this project were heavily derived from student-centered research. The November 2, 2018 regional conference to be held at FIT, Beyond the Bamboo Canvas: Instructional Innovation for a Globalized Classroom, will disseminate findings within SUNY and throughout the region. Attendees are expected from within the university, as well as from regional museums, galleries, art centers, cultural organizations and centers for international education. The conference will provide an excellent opportunity to share work, new information and disseminate project achievements.

Engagement Keywords: START-UP New York, Commercialization, Workforce Development, Alumni/Philanthropic Support, Community Service.

The Bamboo Canvas has been a great opportunity to engage local artists, museums, and educational technology experts. At FIT, we raised awareness of the disappearing artisanal traditions due to current practices of manufacturing. The project also reached out beyond the FIT campus. Keynote speaker for the November conference, Alan Goodman, Executive Director for the Institute of International Education and Fulbright, will expand our global identity and international exchange opportunities for faculty and students. He will be joined by join keynote speaker, Keith Wilson, curator for Ancient Chinese Art at the Smithsonian Institution, opening another important pathway for the activities launched by this project.

In-kind support at FIT: \$5000 (facilities; IT support; Faculty Development and Research Grant; Administrative Support)

Grant: \$5000 (Japan Foundation; pending as of June 2018)

1st Choice:

Discipline Specific Pedagogy

Discipline Specific Pedagogy

- General Education
- Humanities

2nd Choice:

Instructional Technologies

Instructional Technologies

- Video Production
- Web/Video Conferencing

3rd Choice:

Instructional Design

Instructional Design

- Online Education
- Personalized Learning
- Student Engagement
- Universal Design

What recommendations would you make to scale-up or share your project more broadly (within an educational sector, or perhaps SUNY-wide)?

This project can be replicated in the following disciplines: language studies, basic scientific training, research methods, history, and geography. If a program develops a website for a cluster of related courses, the impact of the tools used in this project could be powerful. We are currently helping instructors of fine art, art history, Asian Studies, Asian history, and geography utilize the Bamboo Canvas website for their courses. The website can also be linked to Open SUNY publishing, as well as COIL.

If you would like to create a community of practice within the SUNY Learning Commons, please describe "members of your community" who would be most interested in your outcomes. Please be specific (e.g., math faculty, instructional designers, student services, registrars, administrators, accreditation or assessment specialists).

This project is important to faculty development throughout the university. As a model for promoting globalization in the classroom through diverse curriculum and innovative technology, it has the potential to inform teaching and learning across the curriculum. The findings in the project could also be applied to enhance current COIL activities and more tightly link COIL and external global initiatives.

Instructional designers can benefit from this project. They can take this model and create a resource site to be used by instructors of related or different courses within the same discipline. I would also like to seek out

research partners at other campuses and information technology specialists in scientific fields to develop more user-centered multimedia and VR contents for the website.

Assessment specialists can see how effective this type of visual information could be for assignments given to art and design students based on student assignment samples and in-depth interviews.

Do you intend to create an ongoing "Community of Practice" within the SUNY Learning Commons to continue work and dialog regarding this project?

Yes

Overall, how successful was IITG in meeting your project goals? (You may elaborate on your response in the final question if not addressed elsewhere.)

Extremely successful

If anyone contacts me to ask how my project was created and expanded, I will be happy to speak with them. The Co-PI is a member of SUNY Commons Faculty Developers Group, and she can bring project findings to the group for brainstorming/planning.

Do you wish your current abstract to be used?

Yes

If you wish to re-word the abstract to reflect updates or outcomes, you may do so in this text box (please keep it brief - less than 150 words - you can expand on this in your files and links)

This new project represents the next level of Diverse Techniques of Art and Crafts, originally funded by IITG in 2016-2017. Bamboo Canvas: Instructional Innovation for a Globalized Classroom will expand the project's Phase 1 educational resources through an expanded website with virtual-reality features and two additional site applications: 1) an interactive map, and 2) an ecosystem application. Project components will also include in-depth research on the textile ecosystem, through a short visit to East Asia; outreach to share model pedagogical usages of the website; and dissemination of findings through a regional conference at FIT. Phase 1 evaluation indicated that the pilot website (<http://bamboocanvas.org>, with twenty videos) helped raise visitors' awareness of global connectedness, but that more categories of artistic techniques and other features should be added. IITG Tier 3 funding supports this expansion and educational outreach, helping students and instructors activate new modes of learning in a globalized classroom.

File One Upload and Brief Description

Kyoto Studio Visits: Photos
NYC Studio Visits: Photos

File One

- [03_Att2-StudioVisits.pdf](#)

File Two Upload and Brief Description

Bamboo Canvas Website

File Two

- [03_Att3-BambooCanvas_ScreenShots.docx](#)

File Three Upload and Brief Description

Conference Website

File Three

- [03_Att4-Conference_Website_shots.docx](#)

Project Website Address (Hyperlink 1)

<https://bamboocanvas.org/>

Project Website Address (Hyperlink 2)

<http://www.fitnyc.edu/cet/grants/iitg/index.php>

Any additional comments or resources you wish to share?

I am looking for a scientist who can collaborate on a model to demonstrate a sustainable community for craft production and consumption.

Consistent with the RFP, you must indicate which Creative Commons license you intend to use.

Attribution – Non-Commercial - Share Alike